

CERTIFICATE

of Contribution Awarded to

Prof. S. D. Sharma & Mr. Tahzeebul Hasan Siddiqui

Has successfully contributed and published a paper

IMPLICATIONS OF CELEBRITY ENDORSEMENT BASED
BRANDING EFFORTS OF MEDICINES IN INDIA: PREDICAMENT
WHETHER PHARMACEUTICAL PRESCRIPTIONS ARE TACIT OR
EXPLICIT

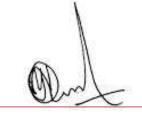
In an

International Peer Reviewed & Referred

Scholarly Research Journal For Humanity Science & English Language

E- ISSN 2348 - 3083& P-ISSN 2349-9664, SJIF 2017: 5.068 PEER REVEIEWED JOURNAL FEB-MAR, 2019 Volume 7, Issue 32, Released On 01/04/2019





Dr. Yashpal D. Netragaonkar Editor in chief for SR Journal's

Certificate No. SRJHSEL/16/16/2019 www.srjis.com